



June 4, 2014

Mr. John Bacon  
9135 White Cliff Road  
Egg Harbor, WI 54209

Dear John,

This letter is in support of the Grand Traverse Islands National Lakeshore campaign concept currently being proposed by The Friends of Grand Traverse Islands.

The addition of a National Lakeshore to the list of activities Door County visitors would have available to them would help grow tourism, but in a responsible way that would protect, preserve and provide public access to some currently unavailable islands off the northern tip of the Door Peninsula.

Tourism is already big business in Door County, with direct visitor spending totaling \$299 million and a total economic impact of \$381.6 million on Door County's economy in 2013. Tourism also provided 3,000 jobs and \$64.6 million in labor income and generated \$33.2 million in state and local taxes in 2013.

The addition of a Grand Traverse Islands National Lakeshore would help our local and state economies realize continued incremental growth in our tourism dependent region. It would also provide another incredible opportunity for visitors to explore, experience and appreciate the incredible natural environment we are fortunate enough to call home.

Sincerely,

A handwritten signature in black ink that reads "Jon Jarosh". The signature is fluid and cursive.

Jon Jarosh  
Director of Communications & Public Relations  
Door County Visitor Bureau